



# One-Page Business Blueprint

**Triple Dynamics LLC**

*If you feel "too busy" to plan — that's the problem.*

**How to use:** Spend 15–30 minutes filling this out. Pick the top 3 priorities and schedule one 90-day theme. Use it as your weekly clarity check-in.

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## 1) 90-Day Theme (one sentence)

**Theme:** \_\_\_\_\_  
(Example: "Consistent leads and 20% higher AOV.")

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## 2) Top 3 Priorities (this quarter)

1. **Priority 1 (highest impact):** \_\_\_\_\_

- Target / Metric: \_\_\_\_\_
- Quick win this week: \_\_\_\_\_

2. **Priority 2:** \_\_\_\_\_

- Target / Metric: \_\_\_\_\_
- Quick win this week: \_\_\_\_\_

3. **Priority 3:** \_\_\_\_\_

- Target / Metric: \_\_\_\_\_
- Quick win this week: \_\_\_\_\_

### 3) ONE Offer (clear & simple)

Entry Offer (low-risk): \_\_\_\_\_

Core Offer (main product/service): \_\_\_\_\_

Price / Package: \_\_\_\_\_

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### 4) Customer Snapshot (one line)

Ideal customer: \_\_\_\_\_

Main problem they pay to solve: \_\_\_\_\_

Where to find them: (online/offline) \_\_\_\_\_

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### 5) 4-Week Execution Rhythm (what you do each week)

- **Marketing:** Post 3× per week (Educate / Inspire / Promote)
  - **Outreach:** 10 targeted contacts / partners / DMs per week
  - **Follow-up:** 3-step follow-up for new leads (Day 0 / Day 3 / Day 7)
  - **Weekly review:** 15 minutes — wins, blockers, one adjustment
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### 6) Key Metrics (choose 2–3 & baseline → target)

- Metric 1: \_\_\_\_\_ Baseline \_\_\_\_ → Target \_\_\_\_
  - Metric 2: \_\_\_\_\_ Baseline \_\_\_\_ → Target \_\_\_\_
  - Metric 3 (optional): \_\_\_\_\_ Baseline \_\_\_\_ → Target \_\_\_\_
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### 7) Who Does What (roles & accountability)

- **Owner / CEO:** \_\_\_\_\_ (drives priorities)
  - **Support / VA / Partner:** \_\_\_\_\_ (tasks to delegate)
  - **Accountability check:** Day of week & time: \_\_\_\_\_
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## 8) Biggest Risk / Mitigation (one line)

**Risk:** \_\_\_\_\_

**Mitigation:** \_\_\_\_\_

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## 9) 90-Day Checkpoints (milestones)

- **30 days:** \_\_\_\_\_ (e.g., entry-offer launched)
  - **60 days:** \_\_\_\_\_ (e.g., steady leads, conversion up)
  - **90 days:** \_\_\_\_\_ (e.g., revenue target met / next theme)
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## 10) Next Step (right now)

**This week's single most important action:** \_\_\_\_\_

**Due date:** \_\_\_\_\_ **Owner:** \_\_\_\_\_

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